roid

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PROJECT   
PROPOSAL

**Responsive Web Site for Coir Directorate**

|  |  |
| --- | --- |
| **Prepared for:**  **Anil Philip** | **Submission Date:**  04 Nov 2017  **Proposal ID:** VT/WD/04112017/1343/1 |

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Project Contacts

|  |  |
| --- | --- |
| Client Information | |
| Project Name | Responsive Web Site for the Coir Directorate |
| Client Name | Coir Directorate |
| Client Address |  |
| Contact Person | Anil Philip |
| Contact Person Email |  |
| Contact Person Phone Number |  |
| Verbat Information | |
| Contact Person |  |
| Contact Person Phone Number |  |
| Contact Person E-Mail |  |
| Address |  |
| Physical Address |  |
| Project Information | |
| Proposed Technology/Methodology | Joomla, MySQL, NGINX, GIT, NFS, Jenkins, Maven |
| Anticipate Start Date | NA |
| Proposal Valid For | 30 Calendar days from the submission of the proposal |

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# Scope of Work

The scope of the project is to build a new website for the Directorate of Coir Development (Coir Department), Government of Kerala. The Directorate of Coir Development (DCD) is the implementing agency for all policy decisions of the Kerala Government related to Coir Industry.  Finance Minister, Dr Thomas Isaac holds the additional portfolio of Coir Department. Directorate of Coir Development acts as a facilitator for the promotion and sustainability of Coir sector in the State of Kerala.

The proposed work involves designing and developing a brand new responsive website incorporating all the latest features that would showcase the Directorate and its activities spread across the State. The existing content of the website (http://www.coir.kerala.gov.in) also needs to be migrated to the new website after proper updating and validation. The website would be bilingual – English, as the primary language and Malayalam, as the secondary language.

The website should link all the 10 project offices under the Directorate and the six allied institutions. The website should have details about all the coir cooperatives and information about exporters (exporters’ database) and manufacturers of coir products. There should be provision to upload all Circulars, Government Orders, Tenders, etc. The website would also be a repository of the various forms used by the Department.

The website should be a comprehensive portal that covers the entire gamut of the coir and natural fibre sector in Kerala (Something similar to the Coir Board website in terms of the content.)

Verbat is pleased to submit the proposal and values it as a great opportunity to have a long term & mutually beneficial association with the client. Verbat has gone through the requirement and presents a proposal for the requested system.

## Solution Objective

A legend of the website that will be developed by Verbat will be identified below

### Home page

The home page as well as all other pages will have the following characteristics

* Bilingual tab or button to display the page in either English or Malayalam
* Intelligent PDF button that will create a PDF version of the page. The PDF version of the page will vary depending upon
  + If a PDF version of the page is stored separately with a format other than what is on the displayed page, then this version will be retrieved
  + If there is no PDF document available, then a version of the page will be rendered
* Print button, to print a copy of the page displayed
* Email button to email a copy of the page

### Main Menu

* The main menu of the application shall be fixed
* Administrators shall be able to create sub menus under the main menu

### About Us

The About Us section will have several additional sections which will discuss about the different aspects of the Coir Board.

* Vision & Mission
* Organizational Structure
* About Coir
  + Fiber Extraction
  + Ratt Spinning
  + Hand Spinning
* Vital Statistics

### Gallery

The gallery will consist of Video and Image galleries. Folders can be created within the gallery to store images or videos. Galleries may be refereed in articles, news or other online print media so that it can be displayed in line with the article. The sections within galleries are

* Image Gallery
* Video Gallery

### Contact Us

Contains the following sub sections

* Main Contacts
* Sub-Offices: A list of sub-offices with circle offices reporting to them
* Contact Form

### General Pages

These are pages that provide information on the site such as its policies, terms and conditions (T&C) etc.

* Sitemap
* T & C
* Privacy Policy
* Useful links

### News & Events

News will be displayed on the home page. Banner images or a boxed section of the homepage will contain headings of the latest news articles. On clicking the news clip, a detailed page will be displayed

* News article header on home page
* Events are similar to news, but they are calendar events that have been scheduled ahead of time and are likely to repeat on regular basis.
* Events will be displayed based on the immediacy of the event
* Events shall be associated with a calendar date and time
* Admin shall be able to set the number of events that may be displayed on the home page
* Several news articles with the news section
* Detailed page with news and images
* Admin area to create news items
* An editor or publisher will create news items
* Admin shall be able to set the number of news items that may be displayed on the home page
* The template for the News articles shall be designed and developed during application development

### Downloads

This is a menu item that contains the following links

* Circulars
* Government Orders
* Forms and applications
* Important Orders

### Other Important Menu Items

* Project Offices: A filtered list of affiliated project offices
* Allied Institutions: Description with image and links to other institutions
* Co-Operatives: Tabular data with information on address, registration and society type
* Exporters: A filtered list of exporters
* Manufacturers: Filtered list of Coir product manufacturers
* Products: A filtered list of products that are governed by the coir board
* Marketing : Marketing activities conducted by the board
* Citizen’s charter: Description of the vision, mission and responsibilities of the coir board to the general public

# Commercials

## Web Application

|  |  |  |
| --- | --- | --- |
| **No** | **Description** | **Amount (USD)** |
| 01. |  | 00,000.00 |
|  |  |  |

## Payment Terms

*Note: Payment should be made within 7 days from the date of the invoice*

## Mode of Payment

By Cheque / DD to Verbanet Technologies LLC

OR

Wire transfer to our bank account

Bank Name : Emirates NBD

Account Name : Verbanet Technologies LLC

Account Number : 1011492858201

IBAN Number : AE61 0260 0010 1149 2858 201

Swift Code : EBILAEAD

Bank Address : Mamzar Branch, Dubai

*Note: Bank charges incurred during wire transfer to be borne by the client. Any local taxes applicable to be borne by the client*

We look forward to hearing from you soon and hope that you will give us the privilege to work with you in meeting your business goals. Thank you.

Thank You



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